



BSI - Strategic Foundations Session

June 7-8, 2016

STRATEGIC THEMES & RESULTS

BSI - Strategic Themes and Results

DEVELOPMENT EXPLANATION:

- Developed 6.7.2016 at *BSI Strategic Planning Kick-Off Session* via small and large group exercises
- Will be further refined during *BSI Theme Team session* in July 2016

DEFINITION:

- **Strategic Theme (Goals):** Main focus areas of the organization; the organization's 'Pillars of Excellence' used to focus staff effort on accomplishing the vision. For each theme there is a Strategic Result.
- **Strategic Result:** Desired outcome for the main focus areas of the strategy.

BSI - Strategic Themes and Results

Strategic Themes:

- Break down Vision into more operational terms
- Represent the main focus areas of the organization's high-level strategy
- Are thought of as the organization's "Pillars of Excellence"
- Cut across the business and support functions of the organization
- Each have one corresponding Strategic Result

Strategic Results:

- Define the desired outcome or goal of the Theme
- Indicate how we will know success within the Theme
- Are described in declarative "end state" language (e.g. *costs are low*, not *we will lower costs*)

Example:

- Strategic Theme: *Build the Business*
- Strategic Result: *We hold the leading share in the global fast food restaurant market in every country in which we choose to do business.*

BSI - Strategic Themes and Results for Upstate Medical University

D-R-A-F-T

Strategic Themes	Strategic Results
Innovative Learning and Discovery	Destination of choice for patients, innovators, educators, learners, and researchers.
Community Impact	A trusted partner in support of the health and well-being of our communities.
Execution and Growth	An excellent university growing through aligned decision making, efficient and effective operations, quality services, delivered by a dedicated and diverse workforce.
Integration	One university, connected by mission, integrated by leadership, and aligned through a culture of trust, transparency, and inclusion.