

Guide to Networking

Networking: is the process of cultivating and maintaining relationships. Networking can be formal or informal and can take place anytime, anywhere.

Why should you network? Opportunity to grow your network and open a hidden job market. You will learn about different career opportunities. Learn about new research.

Tips to expand your network

- Join a professional association
- Community events
- LinkedIn
- Alumni
- Classmates
- Informational interviews
- Connect with past employers, co-workers, or colleagues
- Conferences, retreats, events
- Volunteer associations
- Job shadow
- Participate in alumni events
- Connect with community members
- Clubs

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Do's and Don'ts

Do

- Clearly speak when introducing yourself
- Make a goal of how many people you'd like to meet, specifically at an event
- Always ask for business cards and follow up
- Take initiative, approach others
- Take risks

Don't

- Expect instant results
- Start conversation talking about you
- Sit only with your friends
- Eat and talk
- Use your phone when talking to someone