

# Advocates Review

Making a difference in the life of a patient!

Winter 2016



The Advocates for  
**UPSTATE**  
MEDICAL UNIVERSITY

**President**

Judy Carr

**VP Fund Development**

Donna Breen

**VP Membership & Marketing**

Jane Forstadt

**VP Service**

Jean Pirozzi

**VP Contracts**

Theresa Devennie  
Lisa Schiller

**Treasurer**

Tracy Ryder

**Secretary**

Karen Goldman

**Board Members**

Marty Cuddy  
Rosemary Fenneman  
Josie Glos  
Gloria Hoffman  
Bertha Jacobs  
Barbara LaBarge  
Bonnie McCabe  
Iris McNulty  
Kimberly Petite  
Edward Priest  
Sharon Putney  
Libby Rubenstein  
Jean Seale  
Ted Topalian

**Mgr. for Business & Administration**

Susan E. York

**Director Volunteer Services**

Kristin Bruce



## President's Report

I have now been the President of the Board of Directors of The Advocates for six months and it has flown by!!! It's been busy, eventful and full of wonderful people and events.

Often there is a lot of "business" involved with The Advocates and I think that is to be expected with the contracts and business obligations that the organization holds. But to see the benefits of the monies raised through those contracts is the truly gratifying part of this job. I was recently invited by Rev. Terry Culbertson of the Spiritual Care Department to visit the refurbished Visitation Room located near the Morgue. A grant from The Advocates paid for what I understand was a dingy and drab room to be updated to a light cozy space where families can gather when a loved one has died. The room has been adorned with beautiful artwork and comfortable furniture. It is occasions like this unveiling that make sometimes multitudes of meetings valuable. I was so proud to represent The Advocates on this occasion.



Thanks to all who have supported me in these first six months. The support of Hospital Administration and fellow Advocates has been gratifying. Your encouragement, kind comments and concern have not gone unnoticed and are always appreciated. Here's to the next six months!!!

Judy Carr, President

**\*\* SAVE THE DATES \*\* SAVE THE DATES \*\***



### Blood Drive – Downtown Campus

Thursday, January 19, 2017 – 8 am – 5 pm  
Friday, January 20, 2017 – 7 am – 1 pm  
Thursday, April 13, 2017 – 8 am – 7 pm  
Friday, April 14, 2017 – 7 am – 1 pm

### Blood Drive – Community Campus

Tuesday, January 3, 2017 – 12 pm – 6 pm  
Wednesday, January 4, 2017 – 7 am – 1 pm  
Tuesday, May 2, 2017 – 12 pm – 6 pm  
Wednesday, May 3, 2017 – 7 am – 1 pm

### 19th Annual Mystery Malt & Merlot

Friday, April 7, 2017 – in the Grand Ballroom

Marriott Syracuse Downtown

(former Hotel Syracuse)

Tuesday, May 9, 2017 – Annual Meeting & Luncheon



The Vice Presidents Reports



**FUND DEVELOPMENT**  
**MYSTERY, MALT & MERLOT**



The Advocates for Upstate Medical University is pleased to announce that the proceeds from the 17th Annual Mystery, Malt & Merlot will support the Patient Guest Service Center at University Hospital's Downtown Campus



Our *Mystery, Malt & Merlot* committee has been busy planning for our premier fundraiser which will be held on **April 7<sup>th</sup>** at the Marriott Syracuse Downtown, Grand Ballroom – a new venue! Proceeds from this year's event will help support the



With funding from Mystery Malt and Merlot, this new Center will be designed to enrich the registration process at Upstate, to warmly welcome patients and guests while embodying the message we care about the total patient experience.

- The center will include:
- Private admittance rooms apart from the busy lobby
  - A comfortable atmosphere for patients and caregivers
  - Availability of support services – such as parking, pharmacy, billing
  - Easy access to key auxiliary services for outpatients and former patients

The Advocates are choosing to spotlight an area that impacts many departments and services throughout the hospital, not just one. Help us to serve the over five hundred admissions a week by YOUR support of Mystery Malt and Merlot.

The Advocates for Upstate Medical University is a membership organization whose mission is to serve Upstate Medical University and its campus. This is accomplished primarily in two ways: direct service projects to improve the delivery of care, and fundraising to provide funds in support of patient care enhancement and education.

**16th Annual Mystery, Malt & Merlot**  
Friday, April 7, 2017  
Marriott Syracuse Downtown  
Syracuse, NY

Your Support Will Be Widely Promoted  
Business and community leaders, medical professionals, the Upstate Medical Community, members and employees receive event mailings promoting your company, product or service.

At the event, hundreds of attendees receive a program highlighting your support. Mystery Malt and Merlot and its major sponsors are also featured in the community magazine and on The Advocates website.

The Advocates for Upstate Medical University  
400 West Farm Road  
Syracuse, New York 13209  
www.upstate.edu/advocates/Center at 464-6039

**Patient Guest Service Center at University Hospital's Downtown Campus.**

With funding from Mystery, Malt & Merlot, this new Center will be designed to enrich the registration process at Upstate, to warmly welcome patients and guests while embodying the message that we care about the total patient experience. We will be reaching out to obtain silent auction items in the coming months; so if you'd like to donate, please let Susan know and we can make arrangements to receive your items. So save that date! We look forward to seeing you there!

**Karen Goldman, Chair M3**  
**Donna Breen, VP Fund Development**

**MEMBERSHIP MARKETING**

To continue to create community building among The Advocates, an Events Planning Committee has been formed to provide free or reduced cost events for our membership and their families. We have currently chosen three possible events for next year and are

getting specific details about each of them. Look for more information in 2017!

To learn more about becoming a member of The Advocates go to "Become a Member" on our website at [www.upstate.edu/advocates/member.php](http://www.upstate.edu/advocates/member.php)

**Jane Forstadt, VP Membership/Marketing**

**SERVICE**

I would like to wish The Advocates Best Wishes for the New Year.

The Service Committee has been busy with Blood Drives at both Campuses in October and helping PMR with Harvest Dinner at Downtown Campus in November.

The month of December was busy at both campuses. Advocates and Volunteers were busy at the Community Campus decorating Christmas Trees and Wreaths throughout the hospital for the Holidays.

The Holidays were also celebrated with the Snowflake Central wrapping station in the Golisano Children's Hospital. The wrapping station is staffed by Advocates and Volunteers to wrap gifts for families of hospitalized children.

There are more projects planned for 2017, i.e. Blood drives in January, Spring, Summer, and Fall and dinner for patients on the Rehabilitation Floors at both campuses to name a few.

If interested in helping with any of our projects, please contact me at [jean.pirozzi@gmail.com](mailto:jean.pirozzi@gmail.com).

**Jean Pirozzi, VP Service**





## NEWS

**MEET THE ADVOCATE – ROSEMARY FENNEMAN**

If you have bought a raffle ticket at an Advocates event recently, chances are you have purchased it from Rosemary Fenneman. She proudly gathers the gift cards and sells tickets for raffles that support both The Advocates Golf Tournament and the Mystery Box raffle at Mystery Malt & Merlot.

But Rosemary's involvement with The Advocates and hospital volunteerism started long before and goes far beyond those events.

Rosemary was born in Ontario and her hospital/professional life started at St. Michaels in Toronto. After that she moved to Bermuda, the first of many locations out of Canada. She has worked in many hospital departments over the years with extended stays in Administrative duties. She kept the wandering spirit intact until she moved to Syracuse in 1990. When the company she was working for moved on, she decided to stay and retire here. We are very glad she did!!!

When not working in a hospital, Rosemary was volunteering in a hospital! While she was married to her military based husband, she acted as a Grey Lady in military hospitals. She was also the Coffee Chairman and the President of the Officers Wives Club.

Rosemary had two children (she lost a son in a tragic accident in 2004) and her daughter lives in Pennsylvania. Her five grandchildren are scattered and she lists one of her favorite leisure activities as visiting family and friends both stateside and in Canada. That is when she is not reading, going to the theatre, going to a ride in the country or swimming.

But Rosemary's true joy in life is helping others. She still volunteers for The Advocates whenever the call goes out. She will be helping to wrap at Snowflake Central and recently assisted in decorating at the Community Campus. She helps at the Food Pantry at St. Lucy's and likes to aid her neighbors at Brighton Towers who need a helping hand. Rosemary thinks The Advocates is a "tremendous organization and great help to the Hospital. They are an intricate part of the hospital family and help everyone from scholarship recipients to the big projects like raising money for the Cancer Center." It is only with the help of "tremendous" and dedicated volunteers like Rosemary Fenneman that The Advocates are able to flourish. Thanks Rosemary for ALL you do!!!! **Judy Carr, President**

**MANAGER BUSINESS & ADMINISTRATION**

A new year is starting! Wow – where did 2016 go? We had many challenges, but also many new opportunities. Thank you to The Advocates Board of Directors and especially our President, Judy Carr.

Through your dedication and commitment to The Advocates, you are definitely making a difference "in the life of a patient".

Thank you to our friends at Café Kubal, EspressoOasis, Lori's Gift Shop, American Food & Vending, Dazzle, Mom 365 and TeleHealth. It is through the hard work of the owners and employees of these businesses that provide The Advocates funds for grants, scholarships and projects within the hospital. 2017-18 Grant applications will be available early January and will be accepted starting February 1<sup>st</sup>.

It is my pleasure to work for such an incredible organization as The Advocates.



Here's to a spectacular 2017!! Happy Holidays!

**Susan York, Manager Business & Administration, 464-5610, yorks@upstate.edu**

**FROM 2000-2016, THE ADVOCATES HAVE GIVEN BACK TO THE HOSPITAL \$2,431,793**



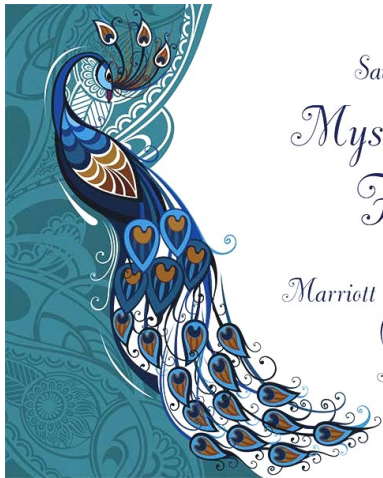


"Visioning Day"

The Executive Committee held a planning day over the summer. Karen Goldman, Secretary; Jean Pirozzi, VP Service; Judy Carr, President; Theresa Devennie, VP Contracts; Tracy Ryder, Treasurer; Jane Forstadt, VP Membership Marketing; Susan York, Mgr. Business & Administration.



Sharon Putney & Bob Pirozzi, Co-Chairs of the 17<sup>th</sup> Annual Fall Swing Golf Tournament, present \$4,850 to Kristin Bruce, Director Volunteer Services, to be used for MASH Camp – a hands-on health careers exploration program for ages 13-15.



Save the Date for the 19th Annual  
*Mystery, Malt & Merlot*  
 Friday, April 7

Marriott Downtown Syracuse, Grand Ball Room  
 (formerly the Hotel Syracuse)

Information will be available at:  
[www.upstate.edu/advocates](http://www.upstate.edu/advocates)

Happy  
 New Year!



Community Beautification Photos



The Advocates for  
**UPSTATE**  
 MEDICAL UNIVERSITY

750 East Adams Street  
 Room 1401 UH  
 Syracuse, NY 13210  
 315.464.5610

For information, questions, or to volunteer contact Susan E. York at 315.464.5610  
 Or e-mail at [yorks@upstate.edu](mailto:yorks@upstate.edu) Visit our website at [www.upstate.edu/advocates](http://www.upstate.edu/advocates)

NEWSLETTER DESIGN: CALVIN G YORK - COMPUTER HELPER - 315.882.8553