The Advocates for Upstate Medical University

Presents...

18th Annual

Mystery, Malt & Merlot

Friday
April 8, 2016
5:30 PM
THE ONCENTER
800 South State St.
Syracuse, New York

Your Company’s Support Will Be Widely Promoted

Thousands of business and community leaders, medical professionals, the Upstate Medical University leadership and employees, receive several event mailings promoting your company, product or service.

At the event, hundreds of attendees receive a program promoting your support. Mystery, Malt & Merlot and its corporate sponsors are also promoted in local media, The Advocates Review, Upstate Medical University Newsletters, and on the Advocate website.

Your Support Will Benefit Upstate Community Campus Family Birth Center Postpartum Unit

An Evening of Fun and Suspense at Mystery Malt & Merlot

Enjoy an evening of mingling as you uncover clues to solve this year’s murder mystery. Keeping with tradition, our hosts, Ted & Amy of 93Q are once again the creative geniuses behind the evening’s fun. Sample New York State wines and local microbrewery beers! Enjoy lively bidding on more than 100 silent auction items. Following a delicious dinner, Ted and Amy take center stage to unravel the mystery and announce the winner. A live auction follows with dessert.

THE ADVOCATES are proud to announce that the proceeds from the 18th Mystery Malt & Merlot will support multiple initiatives at the Upstate Community Campus Family Birth Center Postpartum Unit to enhance both the patient and family experience.

This annual fundraising event will be held on April 8, 2016

The Upstate Community Campus has a 50 year history of caring for expectant parents and families. The obstetrical team provides a variety of services to women regardless of socio-economic status, race or religious preferences. Services provided include 24/7 on-site obstetrician and anesthesia coverage as well as an expert nursing staff. Obstetrical providers from both Upstate Campuses and private physicians direct their non-high risk patients to Community for delivery. In December 2004, a grant from Jim and Dede Walsh allowed for significant updates to the Center, creating private spa-like labor, delivery and recovery rooms, as well as renovations to surgical delivery rooms and triage space for evaluation. Shortly after delivery, our patients, babies and families are transferred to the postpartum unit, which has not been updated since the hospital was built in 1963.

Through the MMM funding the Family Birth Center Postpartum Unit will be able to:

♦ Install multimedia sources, (print, display, murals/paintings, sculpture, music, etc.) to enhance the Family Birth Center’s aesthetics, providing a healing environment.
♦ Transform patient education efforts including the development of written materials, teaching models, on-line programming and ongoing classes for expectant moms and their significant others. Patients from the Syracuse Community Health Center (SCHC) are one key population targeted for these enhanced educational efforts. Funding will also provide for patient transport to Expectant Parent classes.
♦ Expand staff expertise by training RN’s and other clinical staff to provide cross coverage in the Family Birth Center units using competency-based skill reviews across three shifts and 7 days a week. Funding would support class instruction, seminars, classroom supplies/models and teaching tools.
♦ The ultimate goal is to meet Level II Nursery standards providing compassionate specialty-care for babies born prematurely with at least 32 weeks gestation or who are recovering from more serious conditions without transfer to another hospital and to achieve Baby Friendly Hospital status. This designation, as established by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF), recognizes hospitals and birthing centers as centers of breastfeeding support, offering an optimal level of care for infant feeding and mother/baby bonding.


The Family Birth Center is a source of pride for staff and physicians as patients frequently express their positive experiences at our birthing facilities. Additional funding can only enhance the patient experience at Upstate Community Campus.

The Advocates for Upstate Medical University
Suite 1401, 750 East Adams Street
Syracuse, New York 13210
www.upstate.edu/advocates
Contact us at 464-5610


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