

Advocates Review

Making a difference in the life of a patient!

Summer 2017



President

Judy Carr

VP Fund Development

Donna Breen

VP Membership & Marketing

Jane Forstadt

VP Service

Jean Pirozzi

VP Contracts

Theresa Devennie

Lisa Schiller

Treasurer

Tracy Ryder

Secretary

Karen Goldman

Board Members

Kim Babcock

Marty Cuddy

Rosemary Fenneman

Bertha Jacobs

Barbara LaBarge

Robyn Lewis

Bonnie McCabe

Iris McNulty

Maryann Newman

Kimberly Petite

Alicia Priest

Edward Priest

Sharon Putney

Libby Rubenstein

Jean Seale

Mgr. for Business & Administration

Susan E. York

Director Volunteer Services

Kristin Bruce

The Advocates for Upstate are coming off a great year but there is little time to rest on our laurels. In the last few weeks, we have been planning the calendar for next year and looking ahead to the opening of two new contracts.

President's Report

I hope you were at our Annual Meeting and Spring Luncheon. We welcomed a record crowd and were thrilled to recognize the accomplishments of Dr. John McCabe, who entertained us with his reflections. I am delighted that he could join us and know he continues to be a great supporter of The Advocates. Time marches on, however, and I am pleased that Theresa, Susan and I recently had a productive and cordial meeting with Steven Scott who is the new Chief Executive Officer. We were able to provide him with background and information about The Advocates and were happy at his enthusiastic reception of what we do and how the organization is able to help the hospital. We left the meeting energized and I look forward to a productive working relationship with Mr. Scott.

I was able to represent The Advocates at the Dedication of the Healing Garden at Upstate's Community campus. What a beautiful occasion and location! The sun literally came out for the ceremony and it was wonderful to see the number of staff who were able to join us. The spot will provide a quiet oasis for staff and visitors. The Advocates are proud to be a part of this collaborative effort and thank all involved for their hard work in planning and bringing this to fruition.

I am looking forward to the realization of our two new contract venues. By the time you read this, Dazzle Gifts on the Hill will be open. Stop in and see the wide variety of gift items present as well as the grab and go coffee and other staples of life! I am disappointed that Dazzle at the Cancer Center is moving on but am pleased that the relationship with Dazzle will continue at the new location. Watch for the Grand Opening! American Dining Creations is hard at work on the build out of the new Coffee/Snack Bar in the New Academic Building. We look to a late summer opening for them.

The Advocates Executive Committee will be meeting in July to plan out the year and do some visioning. If you have ideas you would like considered, please email me at retiredpoet72@gmail.com or Susan York at yorks@upstate.edu. We would love to hear from you.

Thanks to all who helped this year fly by!!! On to the next!

Judy Carr, President



**** SAVE THE DATES ** SAVE THE DATES ****



Blood Drive – Downtown Campus

Thursday, July 20 – 7:30 am – 7 pm
Friday, July 21 – 7 am – 1 pm

Blood Drive – Community Campus

Tuesday, August 1, 12 pm – 6 pm
Wednesday, August 2 – 7 am – 1 pm

**Dazzle Gifts on the Hill – Community Campus
Watch for the Ribbon Cutting & Grand Opening**

The Annual Reports

Treasurer – Tracy Ryder

The Advocates have had a solid 2016-2017 financial year. With forecasted strong contract performance and a successful Mystery, Malt & Merlot fundraiser, the financials are only expected to improve.

The Golf Tournament fundraiser in the fall resulted in a donation of \$4,850 made to the MASH camp at the Community Campus. The 19th Annual Mystery, Malt & Merlot was a great success at the Marriott Syracuse Downtown. This year's recipient is Patient Guest Service Center at the Downtown Campus.

Total scholarships in the amount of \$34.5k were awarded to students, volunteers and staff from both campuses in the pursuit of continuing education in a medical field.

Grants totaling \$96k were awarded to 47 recipients for the 2016-2017 fiscal year. A few of the recipients were: Spiritual Care, Upstate New York Poison Center, Pediatrics, Volunteer Services and Physical Medicine & Rehabilitation.

A special thanks to the Finance, Executive, Grant and Scholarship Committees for helping me through this first year in office. I would not be able to have done it without everyone's help – especially Susan York who does an amazing job!!

VP Fund Development – Donna Breen

Once more this year the Advocates have done a wonderful job giving of their time and energy to generate funds for various special needs in our hospital. The sale of personalized pencils, Macy's Shop-for-a-Cause passes, and the Fall Swing Golf Tournament proceeds have been able to assist in several hospital programs. The Pediatric Surgery Center at Golisano and the MASH Camp program, both assisting teens, were beneficiaries of these fund-raising projects.

This year's 19th Annual Mystery, Malt and Merlot, chaired by Karen Goldman, was our largest fund-raiser. Our planning committee worked very hard over the past several months to make this year's premier fundraiser a success. Our event was held on Friday, April 7th at the Marriott Syracuse Downtown Grand Ball Room, which was a new venue, with 350 attendees (making it a sold-out). We offered over 110 silent auction items and 10 live auction items. Everyone seemed to enjoy themselves. We had 6 wineries and 2 breweries providing sample tastings prior to our sit-down dinner in the beautiful Grand Ball Room. Dr. McCabe returned as our guest auctioneer, along with Ted & Amy, and encouraged the audience to bid on a number of wonderful trips and premier items that were offered. We hope to make a considerable donation in support of this year's beneficiary, the Patient Guest Service Center at Upstate Downtown, at our Annual Meeting & Luncheon.

We are grateful to all committee members who have devoted their time and talents for these endeavors. We are always looking for new members to join us in these worthwhile efforts.

VP Service Committee – Jean Pirozzi

The Service Committee for 2016-2017 has been busy again this year with many opportunities to work at both Community and Downtown Campuses.

Beautification of the Community Campus is also a part of the Service Committee. Advocates and Volunteers decorate the campus for holidays and plant flowers in the Spring. Many compliments from staff and visitors were received.

Blood Drives held four times a year at both campuses were successful in meeting the donation goals set by the American Red Cross. Davis Ulmer Sprinkler, Upstate Bone & Joint and the Medical Students of Upstate also sponsor Blood Drives. Their blood

donations add to The Advocates numbers and benefit Upstate Medical University. Reaching the donation goals helps Upstate reduce costs of processing blood products for patient care.

Advocates were able to assist Spiritual Care of the Downtown Campus at their Annual Memorial Service in November.

December was busy celebrating the holidays with The Snowflake Central wrapping station in the Golisano Children's Hospital. The wrapping station is staffed by Advocates and Volunteers to wrap gifts for families of hospitalized children.

At each Campus "themed dinners" complete with entertainment were provided for several hospital units. A fun time was had by patients and families.

I would like to thank all The Advocates, Volunteers and especially Committee members for their commitment to make all activities at both campuses so successful.

VP Contracts—Theresa Devennie & Lisa Schiller

This has been a very busy year with Advocates' contracts. Susan, Lisa, Judy and I seem to roll from one to the next! After three years in the works, we have a new television contract that will put brand new SMART TVs in all our patient rooms. They will be available at a new lower rate of \$7.00. The new TVs should be installed over the next few months.

The Advocates are fortunate to have an opportunity for a café in the new Academic Building. This will service Medical students and anyone with access to the building. A wide variety of sandwiches, salads and coffees will be available sometime in late summer. Catering will also be available campus wide. The café will be run by American Dining.

We are also thrilled to have Dazzle's Gifts on the Hill opening sometime early summer in the Community Campus gift shop. Dazzle will provide a wonderful gift shop in that location.

The Advocates would like to thank EspressoOasis, Lori's Gifts, American Food & Vending, TeleHealth, Dazzle, MOM365 and Café Kubal for partnering with us and providing such a wonderful service for Hospital patients, staff and guests.

Monies from these contracts are used by The Advocates to give back to the hospital in forms of Grants, Scholarships, Special Projects fulfilling our mission to better serve patients and staff.

VP Membership & Marketing – Jane Forstadt

Our successful 2016 Annual Meeting and Luncheon was attended by seventy six guests who paid a reduced price to attend, and we are hopeful that this year's attendance will surpass those numbers.

We will once again have a drawing for two free M3 tickets with a new or renewed membership (if the membership is paid for by January 31, 2018). This year's winner of two M3 tickets was Jean Pirozzi who attended Mystery Malt and Merlot for the first time! We hope she'll be back!

The Board met at Community in December and enjoyed a tour of the Hospital with members of the Community Committee. It was terrific to see the many changes at Community and share a Holiday Luncheon with our friends on the hill!

It is once again time for us to review and revise our membership brochure, updating information that has changed.

Our Events Planning Committee has met once and will be meeting in late April to look at possible events for our membership. We are hopeful to have an announcement soon of an event for you and your families.

We have continued to publish a quarterly newsletter and have profiled three additional Advocates for the newsletter.

NEWS

MANAGER BUSINESS & ADMINISTRATION REPORT



We welcome our latest contract Dazzle Gifts on the Hill at the Community Campus. Hope you can come to the grand opening and ribbon cutting, We'll let you when they are ready! There's sure to be something you "need" which in turn helps support The Advocates projects as do all of our contracts' sales.

If you would like information about any of The Advocates programs and projects, please contact me at 315.464.5610, yorks@upstate.edu. Susan York



Our 19th Mystery Malt & Merlot was another huge success enjoyed by all! Because of you, we were able to give \$40,000 to support the new Patient Guest Service Center at the Downtown Campus. A special thank you to our sponsors & guests.



PREMIER

Davis-Ulmer Sprinkler Co.
Department of Medicine

DIAMOND GOLD

C&S Companies
Bond Schoeneck & King
Department of Urology
PAC & Associates of Oswego, Inc.
Nancy Page & Dr. David Page
Stadium International Trucks
University OB/GYN Associations, Inc.

SILVER

Dwyer Architecture, LLC
Office of the President
Upstate University Radiation Oncology, Inc.

BRONZE

American Food & Vending
Blue Eagle Strategies
Computer Helper
Department of Psychiatry
EspressoOasis
King & King Architects

CRYSTAL

Lori's Gifts
Telarent Leasing Corporation
University Radiology Associates, LLP
Upstate Foundation
Visual Technologies

PATRON

Bonadio Group
College of Health Professions
Department of Ophthalmology
Bonnie & John McCabe
Arnold & Libby Rubenstein
Tracy & Jim Ryder
Upstate Medical Anesthesiology Group
Upstate Pathology & Laboratory Medicine
Ashley McGraw Architects, DPC
Chianis & Anderson Architects, PLLC
MOM 365
Oneida Nation Foundation
Pediatric Service Group, LLP
Physical Medicine & Rehabilitation

Thank you does not seem adequate enough as we bid farewell to our retiring Board Members: Josie Glos, Gloria Hoffman and Ted Topalian.



Josie Glos



Gloria Hoffman



Jean Pirozzi - Advocate of the Year



Our youngest member with Bonnie McCabe



Karen Goldman presents \$40,000 check to Bob Marzella



Guest Speaker, Dr. John McCabe, Retired CEO

We thank them for their years of service and dedication to The Advocates. At the same time, we are delighted to welcome new Board of Directors members: Kim Babcock, Robyn Lewis, Maryann Newman and Alicia Priest. We look forward to working with you!



Judy Carr, President

FROM 2000 TO PRESENT, THE ADVOCATES HAVE GIVEN BACK TO THE HOSPITAL \$2,541,048

For those unable to hear the reading of the mystery at Mystery Malt and Merlot, we have included it here ...

MURDER AT THE MARRIOTT SYRACUSE DOWNTOWN

It was a dark and stormy night in the old Salt City. I was at my desk in the Homicide Squad at Syracuse PD catching up on paperwork when the news arrived that there had been a murder and it needed solving. That's where I come in...My name is Saturday...Joe Saturday...and I'm a cop.

Syracuse had been abuzz lately with excitement and awe as Hollywood had come to Central New York. They were filming a remake of the classic movie Grand Hotel using one of the grandest of them all, the newly renovated and astounding Marriott Syracuse Downtown. We'd had celebrity spotting's for the last month as acclaimed director Rex Canister had assembled a stellar cast and crew... But it looked like this was one story that wouldn't have a happy ending. The murder victim was none other than Oscar winning superstar Savannah Styles, who was set to play the lead in the movie next with her co-star Rock Chesty. Styles had been discovered as a waitress at a Hooter's in Indiana and had sky rocketed to fortune and fame by winning an Academy Award for her very first film role... But now, someone had decided to edit Styles out of the picture permanently.

I arrived at the scene of the crime at the hotel...the soon to be opened Shaughnessy's Pub. It was still being worked on and had been closed to the public, but somehow Styles lifeless body had managed to find itself on the floor near the craft beer taps. She was whiter than a pale ale and as stiff as a beer pretzel, her hand still gripping a mug. Even in death, she looked exquisite. I inspected the body and could find no signs of trauma. No stab or gunshot wounds, no bruises, no strangulation marks...could it be poison? I looked in the beer mug and in the victim's mouth and noticed a strange chemical odor. The boys from the crime lab identified it as Silver Nitrate, a compound once used, among other things, in preserving and storing old movies, until it was realized that as it chemically broke down over the years, it became very flammable and dangerous. But this was 2017, and nobody in the movie business used it anymore. Who could have had access to it?

I met with the director of the movie, Rex Canister, his cameraman Chip Lenz, Editor Tom Splicer, Soundman Mike Crofone, and Savannah's co-star Rock Chesty. They were the only ones on the project that were still at the hotel at the time of the murder. The rest of the crew had flown back to L.A. for the weekend. According to Canister, at the time of the murder, he'd been in a conference room watching playbacks of the past week's shoot with his cameraman, editor and sound guy.

They all vouched for each other, so now I turned my attention to Rock Chesty, a former child actor and TV star, who'd grown up to star in B movies until being cast as the aging love interest in this remake. This was his final shot at the big time, but now, with the death of his leading lady, it looked like he missed the brass ring once more. Where had HE been at the time of the murder? It turns out that Chesty and Styles had a lot of tension between them on the set. He resented the way she had fast tracked her rise to stardom while he had struggled for decades. So, he had invited Styles to the closed off bar for a drink, slipped the poison into her drink and had ended her scene...forever. It was Rock Chesty, in the bar, with poison, because of professional jealousy. This case is closed!

Ted Long, 93Q WNTQ SYRACUSE



**Photos of
M3**

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

750 East Adams Street
Room 1401 UH
Syracuse, NY 13210
315.464.561

For information, questions, or to volunteer contact Susan E. York at 315.464.5610
Or e-mail at yorks@upstate.edu Visit our website at www.upstate.edu/advocates

NEWSLETTER DESIGN: CALVIN G YORK - COMPUTER HELPER - 315.882.8553