

Advocates Review

Making a difference in the life of a patient!

Fall 2017



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President's Report



While Summertime decreases activity for many, the same is not true for The Advocates, or for any part of a vibrant institution for that matter. But this is the FALL newsletter, and in this column, I will take some opportunity to look ahead at what the year holds for The Advocates.

The Executive Committee met this Summer and plotted goals and strategies for the year. We anticipate another strong year of fundraising and service for Upstate Medical University. Contracts continue to flourish and are the basis for the grant and scholarship awards that we are able to make.

We are looking forward to our member event, *Magic Beyond Imagination*, an Evening of Illusion on October 1st. Further information about it can be found elsewhere in this newsletter. Please join us for this intriguing show. Many thanks to Jane Forstadt and her committee for their hard work in getting this presentation to us.

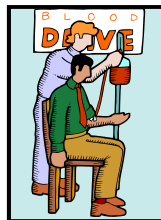
The Mystery Malt and Merlot Committee will be meeting soon to begin planning for the 20th (!) annual event which will be held at the Hotel Syracuse on Friday, April 13th. I predict this will be a lucky evening for many of us as we enjoy this terrific event and raise funds for a departmental recipient yet to be determined.

Our Board begins another year and we are delighted to welcome three new members: Kim Babcock, Mary Ann Newman and Alicia Priest. They are excited about working to better The Advocates and we are thrilled to have their support and enthusiasm.

As always, many thanks for YOUR support of The Advocates. Let's move forward to make 2017-2018 our best year ever!!!

Judy Carr, President

**** SAVE THE DATES ** SAVE THE DATES ****



Blood Drive – Downtown Campus

Thursday, October 12 – 8 am – 5 pm

Friday, October 13 – 7 am – 1 pm

Blood Drive – Community Campus

Wednesday, October 25 – 12 pm – 6 pm

Thursday, October 26 – 7 am – 1 pm

20th Annual Mystery Malt & Merlot

Friday, April 13, 2018

Marriott Syracuse Downtown - Fingerlakes Room

The Vice Presidents Reports

Fund Development

The Advocates will be celebrating our **20th Annual Mystery, Malt & Merlot** this upcoming April 2018 at the Marriott Syracuse Downtown. Last year was our best year ever and we were able to donate \$40,000 in support of the Patient Guest Service Center at the downtown campus. This annual event has raised a total of \$260,000 for the hospital over the past 10 years. We will be starting the planning process in the next few weeks and researching options for another worthy beneficiary. If you'd like to be a part of this committee, please notify Susan York – yorks@upstate.edu. Our first meeting will be held Thursday October 19th at 5 pm.

Karen Goldman & Barb LaBarge, Co-Chairs

Service Committee

The Service Committee helps recruit Volunteers for many projects at both the Downtown and Community Campuses. The four Blood Drives per year (Winter, Spring, Summer, Fall) at each campus are our major projects. The next Downtown Campus blood drive is October 12th and 13th. The next blood drive at Community Campus is October 25th and 26th. Power Red (previously called double red cell donation) is done at the Community Campus blood drive. Power Red is similar to a whole blood donation.

During this process, the donor is able to safely give a concentrated dose of red cells which are circulated through special machinery after which plasma and platelets are returned to donor when completed.

The Committee had a busy summer assisting with Beautification of the Community Campus by planting flowers in the garden area in front of the hospital.

The Holiday season will be here before we know it and the upcoming projects include decorating at Community Campus and wrapping of gifts at Snowflake Central in Golisano.

The Service Committee is currently working on additional projects but specific details are incomplete at this time. When projects are complete, we will be looking for help from Advocates and Volunteers.

The Committee is also looking for new projects. If you know or hear about a project/event that could use some help please contact me at jean.pirozzi@gmail.com.

VP Service Committee – Jean Pirozzi

Membership & Marketing

There's MAGIC in the air! The Events Planning Committee has been busy preparing for our MAGIC BEYOND IMAGINATION event to be held on Sunday, October 1st at the New Academic Building. We hope you will be able to join us for an evening of illusion by world renowned magicians Garrett Thomas and Kozmo! For more information and to purchase tickets, please call Susan York at 315-464-5610.

We are happy to announce that we now have 118 members, 48 of which are lifetime members. If you have not yet renewed your membership, please do so by January 31,

2018, and you will be entered into a drawing for two free tickets to Mystery, Malt and Merlot on Friday, April 13, 2018 at the Marriott Syracuse Downtown.

We would love to welcome new members to The Advocates. It would be wonderful if you would encourage your friends and relatives to join us. If you know someone who would be willing to share their time and talents with us, please call Susan York in The Advocate's office or visit our website.

VP Membership & Marketing – Jane Forstadt

MEET THE ADVOCATE – JUDY CARR



Lucky for the The Advocates and the greater Syracuse community, Judy Carr has always spent part of her life volunteering - for the Arts Branch of the Greater Syracuse YMCA, at St. Augustine's in Baldwinsville and at the Spiritual Renewal Center. Judy has a passion for writing poetry and is involved at the Downtown Writers Center.

Judy has never been busier than she is now, in retirement. We are grateful for her dedication to The Advocates. Judy is beginning her second year as President of The Advocates, previously having served as Secretary and VP for Membership and Marketing. She has been the wine and beer tasting Chair for M3 for six years. Judy is grateful that The Advocates are able to fund some things at Upstate that are the "extras" that a regular budget line is not available for. Her favorite part of being an Advocate is seeing and hearing the good that grant money does – the little projects that might not happen if The Advocates didn't fund it.

Born and raised in Syracuse, Judy has spent her life here, trying to make things better for those who live in Syracuse. She feels it is important to be involved in the community.

For 35 years she worked for the Department of Social Services and had other "fun" jobs at the Syracuse Symphony, the Ronald McDonald House, Sarah House and Barnes & Noble.



Like many of us, Judy hopes The Advocates will continue to grow, as the Hospital is. There are opportunities for growth in what we can offer the hospital community, but we need more people to form our membership base, volunteer and participate in the administration of the organization.

Thank you, Judy, for being our fearless leader and dedicating yourself to the mission of The Advocates!

Jane Forstadt, VP Membership/Marketing

NEWS



JEAN SEALE

The Advocates are sad to bid farewell to Jean Seale who has resigned from the Board of Directors after many years of service. Jean is leaving town to join her husband Paul in Hershey, PA. Jean is a long time member of The Advocates and the Board. She has served as the Vice President for Fund Development and co-chaired the Mystery Malt and Merlot steering committee. Jean has volunteered in countless ways to do the behind the scenes jobs that make Advocates events meaningful to those involved.

We will miss Jean for her terrific work on behalf of The Advocates but also for her never ending optimism and willingness to go the extra mile. Best of luck and much happiness in your new adventure, Jean and come back and visit!!!



MANAGER BUSINESS & ADMINISTRATION REPORT

My 8th year with The Advocates started September 1st and we have been growing by leaps and bounds— our contracts went from 4 to 10 ... the money we have donated to the Hospital has grown from \$921,835 to **\$2,541,048**. This is all due to our incredible presidents over the years and our energetic and generous Board of Directors. And of course, our contracts whose employees' hard work in turn provides funds for The Advocates to give back to the Hospital.

So, when you are in the Hospital please grab a drink or lunch at EspressoOasis, Café Kubal or get a snack from the vending machines, and shop at Lori's Gifts at the Downtown Campus or Gifts on the Hill at the Community Campus. And, of course, if you're having a baby at Community, don't forget to get some photos done by MOM365!

The Advocates blood drives have collected 7,207 units of blood at the Downtown Campus since September 2006!



20th Annual Mystery Malt & Merlot

Friday, April 13, 2018

Marriott Syracuse Downtown - Fingerlakes Room



Advocates Youth Scholarships

This scholarship was established in 1982 in honor of John L. Brown, Community General Hospital's first president and administrator (1958-82). The award was established to assist junior volunteers at the Community General Campus, now at both campuses of Upstate Medical University, who are pursuing a career in health care, who are community minded and have demonstrated sincere commitment to their career goal.

For 2017 they were awarded to: Allison Delaney Madison Mousaw
Neha Patil Matthew Wojak

Advocates Nellie Hurley Scholarships

Named after a former nurse at Community General Hospital who set up scholarships in the 1960's. They are undergraduate scholarships for tuition & related expenses for Upstate Medical University (all campuses) for active employees and active volunteers.

For 2017 they were awarded to: William Colon Linda Curry
LeeAnn Gallardo Melissa Martin
Nicole Milillo Joseph Sullivan
Rebecca Webster

CONGRATULATIONS TO ALL OF YOU!

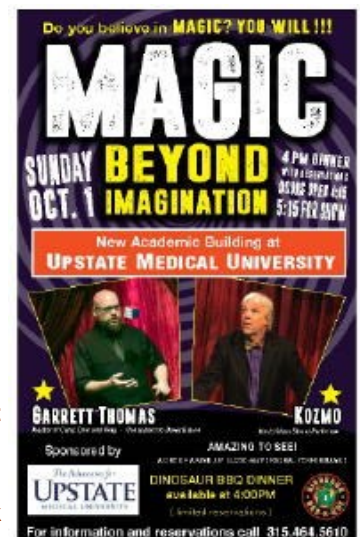
FROM 2000 TO PRESENT, THE ADVOCATES HAVE GIVEN BACK TO THE HOSPITAL \$2,541,048

**The new Community Campus gift shop
Dazzle Gifts on the Hill**

officially opened with a ribbon cutting August 3rd

Dazzle Gifts on the Hill is the new gift shop at the Upstate Community Campus, which officially opened August 3. Cutting the ribbon on the new store are, from left, Judy Carr, president of the Advocates for Upstate Medical University; Lois Ross, owner of Dazzle; and Kenneth Redmore, associate administrator of the Community Campus. Dazzle features gift items, clothing, flowers, and sandwiches from the Brooklyn Pickle of Syracuse and confections from Mrs. Kelder's Cakes of Manlius. A portion of the proceeds from store sales will support patient care, medical education and community health initiatives through The Advocates. The store is open daily from 7 a.m. to 7 p.m. Monday through Friday and 10 a.m. to 2 p.m. Saturday and Sunday

Lois Ross with Melissa Mungo, Mgr.



Join us for this Spectacular Member Event
Still time to get your tickets and reservation for Dinner.

Contact Susan York

The Advocates for
UPSTATE
MEDICAL UNIVERSITY

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For information, questions, or to volunteer contact Susan E. York at 315.464.5610
Or e-mail at yorks@upstate.edu Visit our website at www.upstate.edu/advocates

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